

Dext

Case Study

AMLB

How AMLB delivers consistent value for their SMB clients

Empowering mission-driven organizations with Dext Prepare



Dext has helped us and our clients simplify and automate accounts payable and expense report creation processes. It has significantly increased data accuracy, allowed for easy access to supporting documents during year-end audits and reduced processing time by 80%. All of this means our clients can now spend more time scaling their businesses or in the community doing work they are truly passionate about. Dext has truly been a game-changer for us and our clients!."



Moez Bawania
Co-Founder, AMLB



About The Firm

As a virtual CFO business, AMLB provides an outsourced finance function for growth-oriented businesses and non-profits across Canada to help them achieve their goals without worrying about setting up an internal finance department. AMLB aims to provide businesses and non-profits with the support they require to survive and thrive in a rapidly changing environment so they don't have to worry that their bookkeeping and tax filings are up to date, and can instead focus on reaching their goals.



The Mission

AMLB's founders, Moez Bawania and Ally Ladha, come from entrepreneurial backgrounds, which enables them to deeply understand the pain points and opportunities facing business owners. This understanding is the basis for their unique approach of providing high-quality virtual finance services and advice, all included in a monthly fixed fee to avoid surprises. AMLB provides businesses with the financial insights they need to plan their growth and achieve success.



AMLB's Approach to Accounting

AMLB aims to be a strong financial partner for their clients, acting as both their accountant and bookkeeper. This allows the team at AMLB to ensure the data going into the system is accurate, allowing them to provide the highest level of service. AMLB co-founder Moez Bawania shared, "Our belief is that if you have high-quality data going into the system, you'll have faster, more accurate insights that you can deliver to business owners in real-time."

The AMLB team has an innovative service model, which allows them to quickly and reliably complete compliance tasks while spending more time on high-value work such as delivering financial insights and foresight to their clients. Through their three-tier approach, the team can provide a range of services that meet the needs of the client. Moez shared that it took a great deal of trial and error to arrive at this process but that it has been a logical development based on clients' feedback. With such a responsive view to client needs, AMLB is always striving to iterate and evolve the way it adds value to its clients.



For AMLB Dext Prepare provides them the tools they need to help increase the efficiency of their clients and focus on the development of their businesses.”



AMLB and Dext Prepare

AMLB found Dext in 2019 and since then has deployed out to a wide variety of clients to support their accounting and bookkeeping work. With Dext, AMLB is able to create an optimized workflow and create a centralized experience for all of its clients. For AMLB, Dext Prepare provides them the tools they need to increase efficiency and quality of work and focus on providing higher value services to their clients. The productivity-focused platform - Dext Prepare - allows for a great experience for team members as they can easily view and classify transactions submitted by clients, which means they spend less time on finding and organizing documentation. AMLB has a diverse portfolio of clients, and using Dext Prepare allows them to better serve their varied needs by creating a central base for documentation submission and management.

Learn more about AMLB and their services at [AMLB.ca](https://www.amlb.ca)

Ready to grow your practice?

Dext helps your practice become more productive. Speak with one of our product experts today.

dext.com/consultation

